

ICorPurS®

International Corporate Purpose Society



Corporate Purpose International Conference 2027

Advancing knowledge and practice
of corporate purpose

October 8, 2027

Oriente Green Campus, Universidade Europeia

Lisbon, Portugal · In person and online

Organized by **ICorPurS®**. Hosted by **Universidade Europeia**

Corporate Purpose International Conference 2027

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Lisbon & Online

Corporate purpose has moved to the center of debates on how organizations create value, for whom, and over what time horizon. Boards, executives, investors and policymakers refer to purpose with growing frequency, yet the concept is often used loosely and its effects remain contested. Building a cumulative and rigorous body of knowledge is essential for scholarship and practice alike.

The Corporate Purpose International Conference is the flagship event of ICorPurS®, the International Corporate Purpose Society. It brings together scholars, doctoral researchers and practitioners to present and discuss research on corporate purpose: how it is defined and measured, how it shapes strategy, governance, leadership and culture, and how it contributes to organizations that create value for society.

The conference welcomes conceptual, empirical and methodological contributions from across disciplines, including strategy, corporate governance, business ethics, finance, marketing and organizational behavior, as well as work that connects research with organizational practice.

The 2027 edition takes place on Friday, October 8, 2027, at the Oriente Green Campus of Universidade Europeia in Lisbon, organized by ICorPurS® and hosted by Universidade Europeia. Its hybrid format allows participants to present and attend in person or online, keeping the conference open to the global corporate purpose community. All presentations take place in a single track, ensuring maximum exposure for each paper, with plenty of time for questions, discussion and informal interaction. Diverse backgrounds and experience levels are welcome.

Call for Extended Abstracts

Scope	All aspects of corporate purpose, from theory and empirical research to methods and practice
Length	1,000 to 3,500 words, in English
Guidelines	Author and submission guidelines at icorpurs.com/cpic2027
Review	Double-blind peer review
Presentation	Single track, in person in Lisbon or online
Submission	Exclusively through Microsoft CMT by Friday, April 30, 2027

About ICorPurS®

Our values

Scientific Rigor

High-quality knowledge grounded in robust theory and method.

Integrity

The highest standards of ethics, transparency and accountability.

Impact

Knowledge that is relevant, applicable and socially meaningful.

Collaboration

Interdisciplinary, cross-sectoral and international partnerships.

Innovation

New theoretical perspectives and methodological approaches.

The International Corporate Purpose Society (ICorPurS®) is an international scientific society, dedicated to corporate purpose as an autonomous field of study.

Its purpose is to promote the advancement of knowledge and practice of corporate purpose, contributing to impact-oriented organizations worldwide. Its mission is to develop, validate and disseminate rigorous scientific research on corporate purpose, fostering the integration of academic knowledge and organizational practice through scientific publications, conferences and collaborative networks.

ICorPurS® brings together academics, practitioners and emerging researchers. Beyond the conference, its activities include webinars and workshops, a doctoral colloquium, a mentorship program and academia–practice roundtables. Membership is free of charge and open to all academics, practitioners and students with an interest in corporate purpose.

The Society's Advisory Board includes Prof. R. Edward Freeman (University of Virginia, Darden School of Business), Prof. Anjan V. Thakor (Washington University in St. Louis), Prof. Michael Pirson (Fordham University), Prof. Christopher P. Blocker (Colorado State University), Prof. Nicole Steller (ESCP Business School) and Prof. Geoffrey Jones (Harvard Business School). The Advisory Board serves as the Scientific Committee of CPIC 2027.

About Universidade Europeia and the Oriente Green Campus

Universidade Europeia is a Lisbon-based university and part of the Europa Education group. It offers undergraduate, postgraduate and executive education programs, with a strong presence in management, communication, design and technology.

The conference will be hosted at its Oriente Green Campus, in the east of Lisbon beside Parque das Nações and next to Moscavide metro station. The campus covers around 17,000 m² and offers auditoriums, interactive classrooms, a multifunctional library, collaborative spaces and specialized laboratories. It is home to the university's management programs and executive education.

As host of the conference, Universidade Europeia welcomes the in-person program, while ICorPurS® coordinates the scientific program and the online sessions.

About Lisbon

Lisbon combines a long history as a meeting point between Europe, Africa and the Americas with a dynamic and international present. Its hills, riverside and historic neighborhoods such as Alfama, Baixa and Belém sit alongside a lively community of universities, start-ups and cultural institutions.

The venue lies in the eastern part of the city, close to Parque das Nações, the riverside district built for Expo 98 and home to the Oceanário de Lisboa, with views over the Tagus and the Vasco da Gama Bridge. Lisbon Airport is a short ride away on the metro red line, and Oriente station connects the area to the rest of Portugal by train. In early October the city usually enjoys mild, pleasant weather.

Important Dates

Call for extended abstracts opens

Monday, November 2, 2026

Extended abstract submission deadline

Friday, April 30, 2027

Notification of acceptance

Monday, June 14, 2027

Early registration deadline

Friday, July 9, 2027

Registration deadline

Wednesday, September 15, 2027

Final program

Friday, September 17, 2027

Conference

Friday, October 8, 2027

Registration & Contact

Registration fees

	Early	Standard
Online	50 EUR	100 EUR
In person	100 EUR	150 EUR

Register early and save 50 EUR.

Organization

Organized by ICorPurS®. Hosted by Universidade Europeia

Keynote speakers

To be announced

Contact

info@icorpurs.com · icorpurs.com/cpic2027

All extended abstracts for CPIC 2027 are submitted exclusively through the Microsoft Conference Management Toolkit (CMT). Submissions sent by any other means are not accepted.

The Microsoft CMT service was used for managing the peer-reviewing process for this conference. This service was provided for free by Microsoft and they bore all expenses, including costs for Azure cloud services as well as for software development and support.

Venue and how to get there



Scan for directions

Address Oriente Green Campus, Universidade Europeia, Jardim António Augusto Simenta Mordido 2, Moscavide, Lisbon (Plus Code QVJW+WPQ Moscavide)

Metro Red Line to Moscavide

Train Oriente station (CP regional lines and Alfa Pendular)

Bus Carris 708, 728, 731, 744, 782 · Carris Metropolitana 2001, 2002

Airport Lisbon Airport is a few stops away on the metro Red Line